



Gemeente Utrecht

# Activation Project Kanaleneiland

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## Activation project Kanaleneiland

- 1. the aim
- 2. the activation team
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## Aim of the project activation

- more opportunities for
- work
- education
- good health
- social and economic level
- cohesion.



## The Activation team

- 4 employees/1 manager
- 4 different organisations
- The laws regulations on social security and integration.
- Knowledge of the district
- Knowledge of the city
- Knowledge of the organisation
- The activities



## The approach

- **initiate contact**
- **take the time to listen their way of living and thinking;**
- **help them realize their plans**
- **refer to and contact to the right professionals**
- **guide and support for max half a year,**



# Organisations

- create a big network
- contacting with organisation on
  - work
  - education
  - volunteer work
  - welfare
- Also
- other social and
- religious organization. e.g. mosques, churches, women networks.



## Participation ladder

- level 5: paid work with support
- level 4: unpaid work
- level 3: participation in different activities
- level 2: outdoors social contact
- level 6: paid work
- level 1: isolated life



## Measurement

- Level of participation
- To which subgroup belongs the inhabitant
- Perspective at more participation
- Offerings of other participation





## Results

- developing
- 50 formal and informal organizations
- 71 inhabitants (most woman)
- Dutch language courses
- Volunteer work
- Sportactivity
- An example



# The practice

An example