



Innovative Methods and Practices to Facilitate Social Inclusion (LIGHT)

Progress Report

Public Part

Project information

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Executive Summary

The project aims to increase the level of social inclusion of unemployed people, senior citizens and migrants with a special emphasis on women. The new learning pathways for increasing social mobility to overcome social exclusion are introduced by Social Mobility Model.

The target audience for the Progress report are the following:

- learners - socially disadvantaged persons: senior citizens, unemployed and migrants;
- adult educators, adult education organisations, NGOs, community centres working in the field of social inclusion.

The main project objectives are:

- to equip three target groups of socially disadvantaged persons: senior citizens, unemployed and migrants with the skills, knowledge and competencies that they need for coping with challenges and remaining active in society and labour market;
- to develop three educational tools: group social mentoring, role models to foster social inclusion, visual workshops on equal opportunities and non-discrimination, and summarize them within the European framework of Social Mobility Model;
- to adapt the developed Social Mobility Model to all three disadvantaged groups at national level;
- to ensure effective promotion of Social Mobility Model at national and European levels;
- to ensure optimal use of the results beyond the partnership, during and beyond the lifetime of the project.

The Project has the Consortium of eight organizations from six EU countries (Czech Republic, Germany, Lithuania, Spain, The Netherlands and United Kingdom) with high level of expertise, which is necessary for the development of planned outcomes. The main skills and competences of the Consortium comprise the high social research skills and experience in the field of social inclusion, special professional skills in organizing and promoting training. The project's Consortium has already developed the leaflet containing information about the project and its outcomes. It has been published in five partnership languages (EN, CZ, DE, ES, LT) for wide dissemination. The International Seminar "Good practices in Social Inclusion" was held in Utrecht, The Netherlands. Project partners placed information about the project on their websites in English and in national languages. The initial version of the project's website www.socialmobility.eu has been designed and it is constantly updated. In order to discuss and evaluate the quality and effectiveness of developed outcomes from learners' point of view, national Learners Commissions have been formed in five project partner countries. Aiming to identify the needs of target groups and get feedback on developed project outcomes, eight out of twenty national round-table discussions with Learners' Commissions have been already organised (with participation of 36 representatives). The initial version of Video set on role models, consisting of six video clips in national languages, have been filmed and discussed within Learners' Commissions. The initial version of E-Workbook for tutors on group social mentoring has been created.

The future plans include further development of the following major outcomes: the Video set on Role Model as a tool to foster social inclusion in all national languages, the E-Workbook for tutors group social mentoring, the training materials for visual workshops "Equal opportunities and non-discrimination". Quality of the developed outcomes will be assessed by Learners' Commissions, during the pilot sessions, national seminars and trainings organised by project partners, as well as by external evaluators. The developed and improved educational tools will be summarized within the European framework of Social Mobility Model. Guidelines for tutors on Social Mobility Model will be developed. The final International conference is planned to be held at the end of the project to ensure the sustainability of the project's outcomes.

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1. Project Objectives

Project **objectives** are:

- to equip senior citizens, unemployed and migrants with the skills, knowledge and competencies that they need in order to cope with challenges and remain active in society and labour market;
- to facilitate project partners to learn about and share experiences on good practises on social inclusion by organising international seminar;
- to develop group social mentoring for project's target groups;
- to perform national piloting of group social mentoring;
- to develop new educational opportunities to learn from personal experiences by using Role model as a tool to foster social inclusion;
- to organise national seminars using Role model approach;
- to make learners aware of equal opportunities and non-discrimination;
- to organise national trainings of visual workshops on equal opportunities and non-discrimination;
- to summarize the complex of developed educational tools and their inter-relations within the European framework of Social Mobility Model;
- to ensure involvement of adult learners from selected target groups in project implementation and evaluation by creating Learners' Commissions and organising national round-table discussions with Learners' Commissions;
- to develop effective dissemination of materials to facilitate of spread of information about project and its outcomes;
- to ensure wide and effective dissemination campaign at national and European level through active involvement of project partners and their available networks;
- to organise exploitation activities in level of adult learners;
- to organise exploitation activities in level of adult educators/adult education organizations beyond the Consortium;
- to ensure optimal use of the results beyond the partnership, during and beyond the lifetime of the project.

Target groups, which will be reached during the lifetime of the project, the impact upon them and benefits to them are the following:

1. The first short-term target group – unemployed persons, with special emphasis on women (learners):

- 30 learners will participate in national piloting of group social mentoring for 9 months (January-September, 2011) in Czech Republic and Lithuania. Participation in national group social mentoring will contribute to the development of skills and competencies, needed to cope with challenges in labour market, to seek actively for employment as well to remain active in society.
- 50 learners will attend one-day national training seminar "Role Model as a tool to foster social inclusion", which will be held in February-March 2011 in Czech Republic, Germany, Lithuania, Spain and UK. The developed multilanguage video set "Role models as a tool to facilitate social inclusion" contains six video clips: two of them represent personal success stories of overcoming problems related with unemployment. It will be used during the national training seminars in order to strengthen self-confidence, promote personal fulfilment and to increase capacity for creative expression of unemployed persons and to encourage them to (re-)enter the labour market.

- 50 learners will attend one-day national visual workshops “Equal Opportunities and non-discrimination”, which will be held in August 2011 in Czech Republic, Germany, Lithuania, Spain and UK. The main aim of the visual workshop is to help unemployed persons to develop their civic competencies in equal opportunities and non-discrimination in order to adapt themselves to diverse and changing society and labour market and to protect their human rights.

2. The second short-term target group - senior citizens (learners):

- 20 learners will participate in national piloting of group social mentoring for 9 months (January-September, 2011) in Spain and Lithuania. Participation in national group social mentoring will contribute to the development of skills and competencies, needed to cope with challenges and remain active in society.
- 50 learners will attend one-day national training seminar “Role Model as a tool to foster social inclusion”, which will be held in February-March 2011 in Czech Republic, Germany, Lithuania, Spain and UK. The developed multilanguage video set “Role model as a tool to facilitate social inclusion” contains six video clips: two of them represent personal success stories of overcoming social exclusion being senior citizen. It will be used during the national training seminars in order to strengthen self-confidence, promote personal fulfilment and to increase capacity for creative expression of socially disadvantaged senior citizens.
- 50 learners will attend one-day national visual workshops “Equal Opportunities and non-discrimination”, which will be held in August 2011 in Czech Republic, Germany, Lithuania, Spain and UK. The main aim of the visual workshop is to help senior citizens develop their civic competencies on equal opportunities and non-discrimination in order to adapt themselves to diverse and changing society and to protect their human rights.

3. The third short-term target group - migrants (learners):

- 20 learners will participate in national piloting of group social mentoring for 9 months (January-September, 2011) in Germany and UK. Participation in national group social mentoring will contribute to the development of skills and competencies, needed to cope with challenges and remain active in society.
- 50 learners will attend one-day national training seminar “Role Model as a tool to foster social inclusion”, which will be held in February-March 2011 in Czech Republic, Germany, Lithuania, Spain and UK. The developed multilanguage video set “Role model as a tool to facilitate social inclusion” contains six video clips: two of them represent personal success stories of overcoming problems concerning migration. It will be used during the national training seminars in order to strengthen self-confidence, promote personal fulfilment and to increase capacity for creative expression of socially disadvantaged migrants.
- 50 learners will attend one-day national visual workshops “Equal Opportunities and non-discrimination”, which will be held in August 2011 in Czech Republic, Germany, Lithuania, Spain and UK. The main aim of the visual workshop is to help migrant learners develop their civic competencies on equal opportunities and non-discrimination in order to adapt themselves to diverse and changing society and to protect their human rights.

4. The fourth short-term target group – organisations (adult educators, adult education organisations, NGOs, community centres) beyond the consortium, who are working in the

field of social inclusion and helping socially disadvantaged persons move from social exclusion into social inclusion. 50 organisations will get acquainted with Social Mobility Model and from them 24 organizations beyond the consortium will be prepared to use the Social Mobility Model within their organizations.

In addition to the short-term target groups, the project also has the long-term target groups, which will be reached beyond the project's official Consortium and beyond the project's lifetime. Project's long-term target groups are distributed in two sectors:

- adult educators, adult education organisations, NGOs, community centres beyond the partnership working in the field of social inclusion;
- socially disadvantaged people: senior citizens, unemployed and migrants.

Project partnership expects that 24 organizations beyond the partnership, which will be trained to use the Social Mobility Model within their organizations, will train at least 300-400 socially disadvantaged persons using Social Mobility Model during one year after the project lifetime.

Adult learners in Learners' Commissions within project countries will be provided with project outcomes and encouraged to transfer the developed idea of Social Mobility Model via their personal contacts. Project partnership expects that each Learners' Commission will involve at least 20 adult learners for self-learning, totally 120 adult learners/ socially disadvantaged people beyond the project lifetime will be involved.

During the project's implementation, all target groups will be reached within and beyond the partnership.

The foreseen impact on socially disadvantaged learners is significant:

- group social mentoring as alternative learning approach to re/integrate socially disadvantaged persons into society and labour market will be applied on 70 end-learners within the project: 30 unemployed, 20 senior citizens and 20 migrants.
- 130 end-learners (50 unemployed, 40 senior citizens and 40 migrants) during 13 national seminars will get a possibility to learn about the personal experience of those who overcame social exclusion, by using multilanguage video set of Role models.
- national workshops "Equal opportunities and non-discrimination" (in total 13) will be attended by 130 end-learners (50 unemployed, 40 senior citizens and 40 migrants) and will influence improvement of the competences in gender equality and equal opportunities. This will help them to adapt to diverse and changing society and to protect their human rights.

2. Project Approach

To achieve Lisbon Strategy objectives on social inclusion all partner countries are using *top-down* approach by implementing national programmes of social protection and social inclusion. Annual EC reports are developed http://ec.europa.eu/employment_social/soc-prot/soc-incl/joint_rep_en.htm. The analysis of statistical data provided in these reports shows that level of social exclusion/poverty in partner countries is still very high and feminization of the poverty is noticed. That is why it's very important to strengthen the bottom-up approach to increase capacity and willing of socially excluded people themselves to be fully integrated into society.

The LIGHT project raises awareness of necessity to widen the social dialogue at community level to effective implementation of national strategies and suggests strengthening the *bottom-up* approach. It will be achieved by introducing new learning pathways for increasing social mobility, which is associated with an individual's opportunities and capacities for progression to overcome social exclusion, of socially disadvantaged persons (senior citizens, unemployed and migrants especially women). Thus, innovative European framework of Social Mobility Model is introduced with the complex of three interlinked educational pathways:

- Group Social Mentoring method,
- learning from the personal experiences using Role model approach,
- development of civic competences on gender equality and non-discrimination.

The idea of pair social mentoring for unemployed women was developed and tested in Lithuania during project "Give me a hand" (EQUAL initiative) and has shown a great result in (re-)integrating of unemployed persons into the labour market. Recommendations of the project were: to improve the pair social mentoring by developing group social mentoring to ensure the optimal use of the mentors, who could work with the group of 4-5 people; to transfer the method of social mentoring to other disadvantaged groups. The LIGHT project partners are adapting the method of pair social mentoring to group social mentoring and transfer the innovative method to new target groups: seniors and migrants. Thus, the European dimension of group social mentoring is being developed, and the main idea of the approach is to selecting and organising group of five mentees and one experienced mentor matching them according to their needs and social exclusion experience. The initial version of "E-Workbook on Group Social Mentoring for tutors" has been created and contains the following topics: description of group social mentoring, role of mentors and mentees, the methods of motivations of mentees to make positive changes in their life, formulating expectations and goals in order to move from social exclusion to social inclusion, etc., as the main aim of the method "Group social mentoring" is to increase capacity and willingness of socially excluded persons to integrate themselves into society and labour market. Mentors will use the initial version of "E-Workbook on Group Social Mentoring for tutors" during the national group social mentoring pilot sessions for socially disadvantaged persons. The partners are in the process of selection of the fourteen mentors who will be trained during the second stage of the project lifetime in order to organise the piloting on group social mentoring at the national level. 9-months national pilot sessions will start in January 2011 in five different countries on three target groups: migrants in Germany and United Kingdom, senior citizens in Lithuania and Spain, unemployed persons in Czech Republic and Lithuania. External evaluator will evaluate structure, content, clarity and usability of the "E-Workbook on Group Social Mentoring for tutors" and give suggestions for improvement. The final improvements of this outcome will be done taking into account the feedback from the mentors of national training sessions and recommendation provided by the external evaluator. It will be produced in English language on CD-ROM (in 200 copies) in October 2011, and will be available for downloading in pdf format from the project's website

www.socialmobility.eu for further use by adult educators, working in the field of social inclusion beyond the partnership and project lifetime.

The project partner from United Kingdom has a great expertise in using the Role model approach as a tool to foster migrants' integration into society; this method is transferred to the new target groups - socially excluded unemployed and senior citizens. This approach will provide the possibilities for the learners to strengthen their self-confidence by learning from personal experience of people who have successfully overcome social exclusion, also promote their personal fulfilment and increase their capacity for creative expression. Thus, each of six project partners (one from Czech Republic, Germany, Spain, United Kingdom and two from Lithuania) had selected persons who overcame social exclusion problems, interviewed them, made a short description on every role model and have used the methodology of creation of this training tool (video clips) based on expert knowledge and personal reflection. The initial version of Video set "Role Model as a tool to facilitate social inclusion" is developed and consists of 6 video clips, where national success stories of role models are presented. Each of five partners has developed one video in their national languages. Then the multilanguage video DVD will be developed with transcripts in all partners' languages (CZ, DE, EN, ES, LT) in order to enable all learners from participating countries to learn from the created video clips. As an annex to the developed videos, project partners developed a *Session plan for tutor of the national seminar on role models*. This material is based on expert knowledge and will facilitate tutors in organising the trainings in very good result. After the final improvements of this outcome taking into account the feedback from the learners of national trainings and recommendation provided by the external evaluator the Multilanguage DVD will be finalized in February-March 2011, and also will be added to the project's website www.socialmobility.eu for the downloading and further dissemination.

Project aims to help socially excluded persons: senior citizens, unemployed and migrants to improve civic competencies on gender equality and equal opportunities in order to adapt to diverse and changing society and labour market and to protect their human rights. This possibility will promote their social mobility and help them to move from social exclusion to inclusion. In order to achieve this goal the training material for visual workshops "Equal opportunity and non-discrimination" will be developed and tested during national trainings in August 2011 in Czech Republic, Germany, Lithuania, Spain and United Kingdom. The final improvements of this outcome will be done taking into account the feedback from the learners-socially disadvantaged persons of national trainings and recommendation provided by the external evaluator. It will be produced in English language on CD-ROM (in 200 copies) in September 2011, and will be available for downloading in pdf format from the project's website www.socialmobility.eu for further use by socially disadvantaged persons, as well adult educators, working in the field of social inclusion beyond the partnership and project lifetime.

During the project lifetime, the evaluation of the project is being implemented at three levels:

- internal evaluation by partnership;
- external evaluation;
- by involving Learners' Commissions into project implementation and evaluation.

In this context project's evaluation strategy has been developed.

The internal evaluation strategy targets the evaluation of the project management and it's outcomes. In order to identify possible elements of an undesirable development of the project and it's deliverables, the internal evaluation is designed as a part of quality assurance of project activities and results. The internal evaluation of the project management is based on standardized questionnaires, prepared by responsible partner from the Netherlands. The closed and open questions in the questionnaires refer to the different tasks within the project. The work of the project is being evaluated four times in the project' lifetime. The surveys are

conducted shortly after the partnership meetings. At these points, all partners have an actual overview of the state of the project, the management, and the results of the last partnership meeting. After two international partnership meetings, reports on internal evaluation on project management had been developed and sent to project partners in order to foster the improvements on project tasks. During the second partnership meeting partners discussed on the results of internal evaluation of the first partnership meeting and on suggested improvements. The internal evaluation of outcomes also will be done before giving it to external evaluators.

The external evaluators will assess the quality of the major outcomes of the project (“E-Workbook on Group Social Mentoring for tutors”, Video set “Role Model as a tool to facilitate social inclusion”, training material for visual workshop “Equal opportunity and non-discrimination”) and will provide recommendations for improvements in October-November, 2011. External evaluators will also evaluate the overall project implementation and management at the end of project lifetime.

As the impact of the project internal evaluation at this first stage, there can be mentioned thirty six persons (socially excluded people), who have been selected for the Learners’ Commissions in partners’ countries (Czech Republic, Germany, Lithuania, Spain and United Kingdom). The aim of Learners’ Commissions is to express opinion about the quality and effectiveness of main project outcomes and the possibility of their exploitation for different target groups from the point of view of end learners and to discuss its potential sustainability and transferability to other users. The members of Learners’ Commissions have been informed about the project, its outcomes and were encouraged to get involved in further activities foreseen by the project. During the reporting period 01/12/2009-30/11/2010 eight national round-table discussions with Learners’ Commissions have been held (two in Lithuania, two in Germany, two in Spain, one in Czech Republic and one in United Kingdom), where learners had a possibility to evaluate the initial version of video clips on Role models, descriptions of national role models and suggest improvements. Common initial recommendations for improvement of project’s deliverables have been prepared after the first national round-table discussions in all partner countries. The final Recommendations from the Learners’ Commissions will be formed in October 2011 on the basis of twenty round-table discussions (four round-table discussions in each country) with Learners’ Commissions. This document will include the reflections from the point of view of end learners about the quality and effectiveness of Social Mobility Model and the possibility of its exploitation for different target groups.

During the first partnership meeting, partners agreed in details about the dissemination and exploitation strategies; numbers of dissemination and exploitation activities have been already undertaken during the reporting period. The leaflet about the project was developed in five languages of partnership (EN, CZ, DE, ES, LT), published in 2800 copies in total and widely distributed during national and European events. The project website www.socialmobility.eu has been designed and launched, the developed outcomes were added for further downloading in all available languages.

In accordance with the partners’ dissemination reports, eighty three dissemination activities have been undertaken by the partners. The total number of dissemination activities comprised: nine activities on national level; forty three activities on local level; twenty five activities on European level and six activities on international level. Forty six events have been organised by the project partners themselves, for the others dissemination activities many different occasions have been used. A great number of people and institutions have been involved in the dissemination activity. More than 2700 people (representatives of ~1300 organizations) have been informed during meetings, seminars, via local TV (in The

Netherlands) broadcasting on the project and other type of events. Moreover, other people have been contacted on Internet through partners' websites and with the project website www.socialmobility.eu. In order to ensure systematic and effective exploitation of the project outcomes / results during and beyond the project lifetime as well as beyond the project partnership, the valorisation strategy includes variety of events to transfer the results to appropriate decision-makers at local/ national/European level, as well to adult education organizations.

The further main dissemination and exploitation activities undertaken during the reporting period are the following: International seminar „**Good practices in social inclusion**” in Utrecht (the Netherlands) with the participation of thirty four participants, including project partners, national experts in social inclusion, representatives from the scientific institutions, companies, association, public organizations etc. beyond the partnership. During the International seminar representatives from local TV had also participated, they interviewed project partners on the project and made a Video about the project. The broadcasting of the clip via local TV (in Utrecht, the Netherlands) was made after the seminar, and the video can be viewed by the link <http://www.uindewijk.nl/kanaleneiland/artikel/89>. During the seminar, project partners had an opportunity to learn about and share experiences of tackling social inclusion problems and the good practices as well as the methods of solving them. The seminar facilitated project partners to select the national role model for filming.

Members of Learners' Commissions in each partner country will ensure dissemination of project outputs through their personal contacts at national level, thus interest of end-users will be ensured beyond lifetime of the project. Adult learners in Learners' Commissions will be provided with major project outcomes for self-learning and will be encouraged to transfer the idea of Social Mobility Model via their personal contacts.

Project partners expect that each Learners' Commissions will involve at least twenty adult learners for self-learning, totally 120 learners beyond the project will be involved. Therefore, the main role in exploitation until now have been undertaken by adult learners in Learners' Commissions within project partner countries.

The project partners will strive to ensure exploitation of the project's outcomes within certain target groups chosen for piloting, as well as adult educators. At least fifty organizations working in social inclusion issues will get acquainted with Social Mobility Model and at least twenty four organizations will be prepared to use the Social Mobility Model within their organizations, thus the project exploitation will be assured. Project partners expect that at least 300-400 socially disadvantaged persons will be trained using Social Mobility Model during the first year after the project lifetime. During the project implementation all short-term and long-term target groups will be reached within and beyond partnership.

Linguistic and cultural issues have been appropriately addressed by providing the following outcomes at national languages of the partnership: Video set “Role Model as a tool to facilitate social inclusion”, project information on partners' websites, leaflet for dissemination about the project, training material for visual workshop “Equal opportunity and non-discrimination”. This will ensure the exploitability of the project's outcomes by learners (socially disadvantaged persons: unemployed, senior citizens and migrants) in all partner countries.

3. Project Outcomes & Results

The following planned **products / results** are achieved during the reporting period 01/12/2009 - 30/11/2010:

The initial version of **Video set “Role Model as a tool to facilitate social inclusion”** is developed and consists of 6 video clips, where national success stories of role models are presented. Each of five partners has developed one video in their national languages, will translate the transcripts of their videos into English language. Then the multilanguage DVD will be developed with transcripts in all partners’ languages (CZ, DE, EN, ES, LT) in order to enable all learners from participating countries to learn from the created video clips. In February-March 2011, the Multilanguage DVD will be finalized and will comprise the following six video clips in national languages with transcripts in all partnership languages:

- **Role Model: Story of Mrs. Jana** (already filmed in Czech language, transcripts will be translated into English, German, Spanish and Lithuanian);
- **Brenda: the Refugee Woman’s Story** (already filmed in English language, transcripts will be translated into Czech, German, Spanish and Lithuanian);
- **Raluca’s way: the successful inclusion of a migrant in Germany** (already filmed in German language, transcripts will be translated into English, Czech, Spanish and Lithuanian).
- **Role model for long-term unemployed women - Vilija** (already filmed in Lithuanian language, transcripts will be translated into English, Czech, German and Spanish);
- **Angele - role model for senior citizens** (already filmed in Lithuanian language, transcripts will be translated into English, Czech, German and Spanish);
- **Jesus’s story (role model for migrants)**, (already filmed in Spanish language, transcripts will be translated into English, Czech, German and Lithuanian).

Video clips will be used as a training tool for further training of socially disadvantaged persons. Thus, partners have made a short description on every role mode and have used the methodology of creation of this training tool (video clips) based on expert knowledge and personal reflection. It means that some other players (not only persons, who had solved problems concerning social exclusion) were included into the video clips. The following additional players have been interviewed and filmed:

- Manager of organization, who helped a person to overcome social exclusion;
- Friend;
- New colleague;
- Other.

As an annex to the developed videos, project partners developed a *Session plan for tutor of the national seminar on role models*. This material is based on expert knowledge and will facilitate tutors in organising the trainings in very good result. The multilanguage DVD will be delivered to partners for future dissemination on national and international levels, and for further use during personal consultations. The videos with the subtitles in national languages (CZ, DE, ES, LT) will be available for download from the project’s website www.socialmobility.eu.

This outcome covers the objective stated by the project: “to develop new educational opportunities to learn from personal experiences by using Role model as a tool to foster social inclusion”.

International seminar „Good practices in social inclusion” was organised on 24th of February 2010 in Utrecht (the Netherlands). Thirty four participants, including project partners, national experts in social inclusion beyond the partnership, representatives from the scientific institutions, companies, association, public organizations etc. had participated in the seminar. Representatives from local TV had also participated, they interviewed project partners on the project and made a Video about the project. The broadcasting of the clip via local TV (in The Netherlands) was made after the seminar, and the video can be viewed by the link <http://www.uindewijk.nl/kanaleneiland/artikel/89>. During the seminar project partners had an opportunity to learn about and share experiences of tackling social inclusion problems and the good practices as well as the methods of solving them. The seminar facilitated project partners to select the national role model for filming.

The international seminar covers the objective stated by the project: “to facilitate project partners to learn about and share experiences on good practices on social inclusion by organising international seminar”.

Leaflet about the project was designed in English language and published in 800 copies. The English version of leaflet was translated into four national languages of partnership (Czech, German, Lithuanian and Spanish) and published in 2000 copies in total. The leaflet is being used by partners for wide dissemination activities. It has been also added to the project's website www.socialmobility.eu in pdf format for downloading in all five languages.

This outcome covers the objectives stated by the project:

- “to develop effective dissemination of materials to facilitate of spread of information about project and its outcomes”;
- “to ensure wide and effective dissemination campaign at national and European level through active involvement of project partners and their available networks”;
- “to ensure optimal use of the results beyond the partnership, during and beyond the lifetime of the project”.

Project's website www.socialmobility.eu is developed and is being constantly updated with the results/outcomes. The website serves as a dissemination tool. It includes information about the project, partners, developed products, useful links and documents, photo gallery. Products developed in national languages are also included into the project's website (in EN, CZ, DE, ES, LT).

This outcome covers the objective stated by the project: “to ensure optimal use of the results beyond the partnership, during and beyond the lifetime of the project”.

Project information on partners' websites includes general information in partnership national languages (Czech, English, German, Lithuanian, Spanish and Catalan) and provides the following information: aims and objectives, identification of EU funding, partners involved, project's deliverables. Each project partner is sending information about their updated websites with news of the project to its networks of adult education organisations beyond the partnership. It is a tool for dissemination of all project deliverables at local, national and European levels.

This outcome covers the objectives stated by the project:

- “to ensure wide and effective dissemination campaign at national and European level through active involvement of project partners and their available networks”;
- “to ensure optimal use of the results beyond the partnership, during and beyond the lifetime of the project”.

The *Guidelines for creating Learners' Commissions in project partner countries* have been developed to ensure the involvement of adult learners from selected target groups in project implementation and evaluation. Five national Learners' Commissions have been formed in Czech Republic, Germany, Lithuania, Spain and United Kingdom each of them involving from five to nine adult learners (thirty five in total). **National round-table discussions with Learners' Commissions** are being held to take into consideration the learners' needs and experience while developing the project outcomes. During the reporting period 01/12/2009-30/11/2010 eight national round-table discussions with Learners' Commissions have been held (two in Lithuania, two in Germany, two in Spain, one in Czech Republic and one in United Kingdom), where learners had a possibility to evaluate the initial version of video clips on Role models, descriptions of national role models and suggest improvements. Common initial recommendations for improvement of project's deliverables have been prepared after the first national round-table discussions in all partner countries (five in total).

Final **Recommendations from the Learners' Commissions** will be formed in October 2011 on the basis of twenty round-table discussions (four round-table discussions in each country) with Learners' Commissions. This document will include the reflections from the point of view of end learners about the quality and effectiveness of Social Mobility Model and the possibility of its exploitation for different target groups. This outcome will be widely disseminated to adult educators who will work with Social Mobility Model.

This outcome covers the objectives stated by the project:

- "to ensure involvement of adult learners from selected target groups in project implementation and evaluation by creating Learners' Commissions and organising national round-table discussions with Learners' Commissions";
- "to organise exploitation activities in level of adult learners".

The initial version of **"E-Workbook on Group Social Mentoring for tutors"** contains the following topics: description of group social mentoring, role of mentors and mentees, the methods of motivations of mentees to make positive changes in their life, formulating expectations and goals in order to move from social exclusion to social inclusion, etc., as the main aim of the method "Group social mentoring" is to increase capacity and willingness of socially excluded persons to integrate themselves into society and labour market. Fourteen mentors will use the initial version of "E-Workbook on Group Social Mentoring for tutors" during the national group social mentoring pilot sessions (duration 9 months) for socially disadvantaged persons. The final version of this outcome will be developed after the piloting, internal evaluation and suggestions made by all mentors at national level. It will be produced in English language on CD-ROM (in 200 copies) in October 2011, and will be available for downloading in pdf format from the project's website www.socialmobility.eu for further use by adult educators, working in the field of social inclusion beyond the partnership and project lifetime.

This outcome covers the objective stated by the project: "to develop group social mentoring for project's target groups".

Dissemination report from partner countries for the first year of project implementation includes dissemination activities undertaken by partners within and beyond the project partnership. The dissemination activities started shortly after the beginning of the project. Project partners placed information about the project on their organisations' websites. Dissemination has been intensified after the leaflet about the project in English, Czech, German, Lithuanian and Spanish languages has been developed and published and the LIGHT website www.socialmobility.eu has been launched. In total, eighty three dissemination activities have been listed by the partners. The total number of dissemination activities comprises: nine activities on national level; forty three activities on local level; twenty five activities on European level and six activities on international level. Forty six events have been

organised by the project partners themselves, for the others dissemination activities many different occasions have been used. A great number of people and institutions have been involved in the dissemination activity. More than 2700 people (representatives of ~1300 organizations) have been informed during meetings, seminars and via local TV (in The Netherlands) broadcasting on the project and other type of events. Moreover, other people have been contacted through partners' websites and with the project website www.socialmobility.eu. There is a wide range of target group for the dissemination as it includes activities includes representatives of many institutions, Adult Education Organisations, NGOs working in further education, VET providers and other employers/enterprises. Other involved parties were politicians, universities and representatives of EACEA, researchers or local authorities, etc. All these actions helped to spread the information about the project among the target groups and other parties and organizations working in the field of social inclusion. The same strategic approach for dissemination activities will be applied by the end of project lifetime and final Dissemination report will be developed in October 2011. All partners will be encouraged to disseminate information about the project and it's results after the project lifetime.

This outcome covers the objective stated by the project: "to ensure optimal use of the results beyond the partnership, during and beyond the lifetime of the project".

4. Partnerships

The Consortium is composed of eight organizations from six European countries (Czech Republic, Germany, Lithuania, Spain, The Netherlands and United Kingdom) and ensures a good cooperation between new and old European Member States as well as different type of organizations, skilled in various aspects required to undertake this project in a good quality. The European added value of the multi-countries partnership lies in the clear distribution of tasks of different partners, based on their competences and experiences in the field.

The main skills and competences of Consortium are the following:

- Social Innovation Fund (LT), ATHENA - Association for Education and Development of Women (CZ), Volkshochschule Göttingen e.V. (DE) and (Merseyside Expanding Horizons (UK) have professional skills and experience in working with unemployed especially women and integrating them to the labour market;
- Social Innovation Fund (LT), European Innovation Centre (LT), ATHENA - Association for Education and Development of Women (CZ) and Baobab Association (ES) possesses competences of work with seniors;
- European Innovation Centre (LT), Volkshochschule Göttingen e.V. (DE) Baobab Association (ES) and (Merseyside Expanding Horizons (UK) have special professional skills in work with migrants.
- Social Innovation Fund (LT), ATHENA - Association for Education and Development of Women (CZ), Volkshochschule Göttingen e.V. (DE) and (Merseyside Expanding Horizons (UK) have experience in gender equality and non-discrimination.

All partners have experience in European cooperation, possess communication skills, are very responsible and realise the importance of quick reaction, intelligence, tolerant communication and respecting the deadlines.

The Social Innovation Fund as a coordinator of this project can ensure the overall good quality management of the project during its implementation as it has over 15 years experience in networking in lifelong learning, an extensive experience acting as coordinator in eight European projects and acted as a local manager for more than 20 European projects, in which it was a partner.

Additional value, which strengthens the quality of the consortium, is added by Vytautas Magnus University (LT), high education institution, having a long-term experience in researches and preparation of training materials.

Partner Stichting GAMMA Dienstverlening (NL) has an extended experience in consulting organizations in The Netherlands and in the Baltic countries on implementing measures of social inclusion for seniors, unemployed and migrants.

The described consortium ensures that the work programme will be undertaken efficiently, effectively and professionally.

5. Plans for the Future

The following results/outcomes to carry out the remaining work in order to achieve the project objectives are planned for the future months within project lifetime:

- The initial version of multilanguage **video set “Role Model as a tool to facilitate social inclusion”** comprises of six video clips: two in Lithuanian, one in German, one in Spanish, one in Czech and one in English. In February-March 2011, following the translation of clips into partnership national languages, the video set will be finalized in the format of DVD video set with subtitles.
- **National seminars “Role Model as a tool to foster social inclusion”** are planned to be held in February-March 2011 in Czech Republic, Germany, Lithuania, Spain and United Kingdom. In total 13 one-day national seminars will be organised and 130 learners (40 senior citizens, 50 unemployed and 40 migrants) will be trained using multilanguage video set “Role Model as a tool to facilitate social inclusion”.
- The final version of **E-Workbook on Group Social Mentoring** for tutors will be produced in English on CD-ROM in October 2011.
- **National piloting on Group Social Mentoring** will start in January 2011 and it will last till September 2011 (duration 9 months) in Czech Republic, Germany, Lithuania, Spain and United Kingdom. The group social mentoring sessions will be organised for 70 disadvantaged persons (20 senior citizens, 30 unemployed and 20 migrants) within the project.
- The initial version of **training material for visual workshops “Equal opportunities and non-discrimination”** will be tested during national visual workshops in August 2011 and finalized in September 2011.
- **National visual workshops “Equal opportunities and non-discrimination”** are planned to be held in August 2011 in Czech Republic, Germany, Lithuania, Spain and United Kingdom. One-day national visual workshops (13 in total) with participation 130 learners in total (40 senior citizens, 50 unemployed and 40 migrants) will be facilitated with training material “Equal opportunities and non-discrimination”.
- **Guidelines for tutors on Social Mobility Model** (adult educators, working in the field of social inclusion) will serve as a reference material with description on developed three educational pathways and suggestions for their application on different disadvantaged persons. Final version of these Guidelines will be published in English in October 2011.
- Final **Recommendation from the Learners' Commissions** will be formed on the basis of four national round-table discussions (in total twenty) with Learners' Commissions, which are being held in Czech Republic, Germany, Lithuania, Spain and United Kingdom and will be introduced in August 2011.
- Final **Dissemination report on partner countries** will include dissemination activities undertaken by all partners within and beyond the project partnership at local, national, international levels. All partners will be encouraged to disseminate information about the project beyond the project's lifetime.
- **e-Newsletter about project outcomes** will be developed in English in June 2011. It will be placed on project's website www.socialmobility.eu and project partners' websites, as well it will be sent to adult education organisations beyond the partnership.
- **Final international conference** will be held in November 2011, Lithuania. It will be a major event of dissemination and exploitation of the project and its outcomes event.

6. Contribution to EU policies

The project has a clear connection with European policies concerning the Employment, Lisbon strategies on social protection and social inclusion, the European pact for gender equality and EC Green Paper “Equality and non-discrimination in an enlarged European Union” in the project.

This project contributes to Lisbon Strategy objectives by increasing Key competences for lifelong learning as the project addresses social and civic competences. It will be achieved through the developed three innovative educational pathways: Group social mentoring, Role model, Visual workshop. These competences are linked to personal and social well-being and require inter alia being aware of basic concepts related to social inclusion and non-discrimination, as well as understand the multi-cultural and socio-economic dimensions and values of European societies. The project directly aims to improve these civic competences of the short-term and long-term target groups.

It is very important to stress that systematic approach is needed to support implementation of innovative measures for social inclusion. Analysis of the statistical data provided by partner countries in their national report for social protection and social inclusion shows that level of social exclusion/poverty is still high, especially in the new Member States, and feminization of the poverty is noticeable. Nowadays, in the period of the global crisis, the level of poverty has a tendency to grow up. Project raises awareness about the European approach aimed to increase the level of social inclusion for most disadvantaged groups in the partner countries, namely – senior citizens, unemployed and migrants, with the special emphasis on women.

The LIGHT project is directly related with such documents as a “Roadmap for equality between women and men for 2006-2010”, the “European pact for gender equality”, EC Green Paper “Equality and non-discrimination in an enlarged European Union”. These EU documents introduce the principles of equal treatment and non-discrimination, which are the heart of the European Social Model. This project seeks to develop learners’ civic competences in gender equality and diversity to help them to protect their human rights. This goal will be achieved through a visual workshop “Equal opportunities and non-discrimination” emphasizing the feminization of poverty.

Promoting a high level of employment has been one of the Community's objectives since the Treaty of Amsterdam came into force in May 1999. This project will contribute to achievement of the Community's objectives on employability by developing the Social Mobility Model, which will create the potential for unemployed persons and migrants to move from social exclusion and social benefits to real employment and economical independence.

The project is related to aims established in EU document “Joint report on social protection and social inclusion 2008” which strengthens role of adult education in overcoming social exclusion, as well it suggests to ensure gender mainstreaming to all national policies on social inclusion. It will be done by developing the European Framework of Social Mobility Model, which underlines a special role of social dialogue at the national level by including Learners Commissions into the project implementation.

7. Extra Heading/Section

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